

FOR IMMEDIATE RELEASE

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TONI'S DANCE COMPANY



TDC Dancers representing the Hip Hop Dance Team, DETROIT ALL-STAR DANCERS



CEO, Toni Webb (seated) with Kelvin Washington, PR Director and Regina Webb, HR Director

Detroit, MI (Michigan Chronicle) -Toni's Dance Company, Inc. (TDC), a professional dance company incorporated in 2005, is on a mission to create opportunities for professional dancers in Detroit. TDC will hold its 1st Annual Dance Team and Choreographer Auditions this Saturday from 9am-1pm at Youthville Detroit (7375 Woodward Ave.) to recruit Detroit's best Hip Hop and Lyrical dancers and choreographers, between the ages of 18 to 28. Dancers and choreographers should bring a photo and entertainment resume, and will perform in various events throughout the city and beyond.

TDC aims to bridge the gaps that exist within the city's widespread dance community today, where so much talent exists but is underrepresented. Toni Webb, CEO and founder, believes the pervasiveness of Hip Hop has led to the disparities in Detroit's dance community. "The Hip Hop culture has influenced our society extensively today, so you now have differing types and levels of Hip Hop dance," Webb said. " In Detroit alone, you'll find street breakdancing on one side of town, and you'll find a Hip Hop master's class in a University elsewhere. Hip Hop is now accepted and revered as the art form it truly is, but there's still a dichotomy within the Hip Hop dance culture in Detroit, which is what TDC strives to bring together."

Long time dancer Webb started Toni's Dance Company after college when she found she no longer had an outlet for dancing in her hometown. Having danced since she was a child in several dance studios, school curriculums and extracurricular teams, she later set a goal to start a dance company that would offer opportunities for seasoned dancers in Detroit, rather than forcing them to relocate to other cities for the same opportunities.

Not only does this new dance company boast a traditional Hip Hop dance team, *DETROIT ALL-STARS*, but TDC dancers also specialize in Gospel Hip Hop and Liturgical dance, transcending lines of spirituality in today's Hip Hop culture. "I believe that dance is an art form designed for enjoyment, entertainment and self-expression, as much as it is to be used to praise God and minister to others," says Webb. Webb's dancers, *DETROIT FIRE*, combine Hip Hop dance with gospel music, while the *DETROIT DAVIDICAL DANCERS* perform Modern dance and Pantomiming.

Toni's Dance Company has already graced several stages with performances in many high-caliber events in Detroit including: Superbowl XL Pre-game Show, Superbowl XL Half-time Show, Karmanos Breast Cancer Foundation fundraiser, RIZE Bounce to the Beat Dance Competition (1st Place Winners), Recording Artist Backup dance and choreography, and more. Look out for this new up-and-coming dance company this summer.

Toni's Dance Company is a professional dance company that provides dance education within the community, as well as entertainment for various events throughout Detroit and beyond including: Corporate events, weddings, recording artist backup, fashion shows, commercials, film/TV, videos, plays, sports events, concerts and more. For booking info or to audition, contact TDC at (248) 320-8479 or visit the website at www.tonisdancecompany.com.

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